



# DREAMWEAVER MADE EASY

(or at least easier)

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Handout at: [www.arnieabrams.net/handouts](http://www.arnieabrams.net/handouts)

## ▣ Our Playbook (keys to success)

1. Organization is the key
2. Prepare the pieces
3. Define your site first
4. Create blank pages
5. Format your text
6. Format the background
7. Use tables for layout
8. Insert images
9. Set internal links
10. Set external links
11. View the HTML
12. Explore C.S.S.
13. Gettin' Fancy
14. Posting & Updating
15. Testing & Feedback



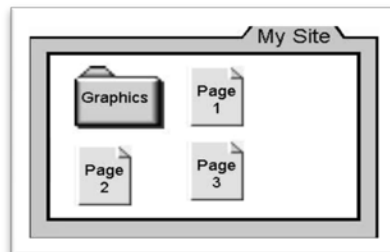
## ▣ CS4 New Features

1. Live View
2. More C.S.S.
3. Photoshop Smart Objects



## 1) Organization is the key

- ▣ All pieces in one folder
- ▣ Outline your site and give page names
- ▣ Naming conventions – no spaces or caps
- ▣ Index.html = home page
- ▣ Keep it simple = don't use templates
- ▣ Know what to leave out – frames, JavaScript

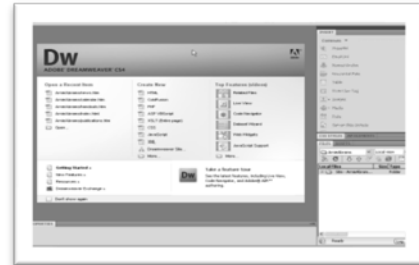


2) Prepare the Pieces “Luck is Preparation”

- Text – “plain vanilla”
- Images – copied from web, 72ppi
- Video – FLV, QT, etc
- Audio – MP3

3) Define your site first

- Dreamweaver will help you
- Same computer or drive
- Rename from within Dreamweaver
- Site>New Site

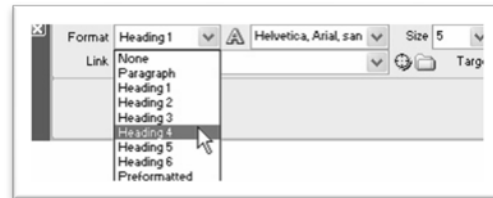


4) Create blank pages

- File>New Blank Page
- Save and name each page
- First page = index.html

5) Format your text

- Use system fonts
- Make fancy text image files
- Use styles



6) Format the background

- Keep it simple
- Avoid images
- Very light or very dark



7) Use tables for layout

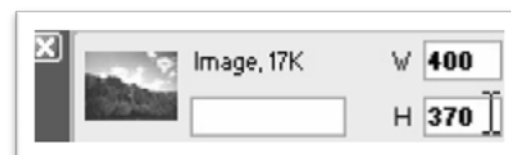
- To line up columns or tabs
- For rows of images
- Premade layouts
- For invisible tables set border to 0

**Project 4- West Coast U.S. Population**

State/Year	1980	1990	2000
Washington	3,000,000	4,000,000	5,000,000
Oregon	2,000,000	2,500,000	2,750,000
California	4,000,000	6,000,000	8,000,000

8) Insert images

- Copied to site folder
- 72ppi – JPEG, GIF, PNG
- Compression, each under 30K
- Thumbnails point to full-size

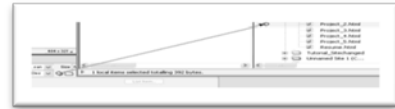


- Working with images

- LINKED TO PHOTOSHOP

- 9) Set internal links

- Type in, browse or point to file
  - Test in browser



- Image maps

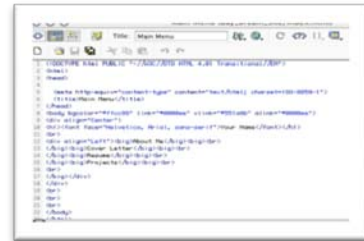
- 10) Set external links

- Type in or copy and paste
  - Check in browser
  - Ask permission?



- 11) View the HTML

- To check for errors
  - Add or delete spaces or paths
  - Copy and paste
  - Very clean code



- 12) Explore C.S.S.

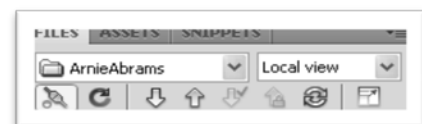
- Cascading style sheets
  - Use pre-made or define
  - For styles
  - For changing large sites
  - Cascading

- 13) Gettin' Fancy (trick plays) - Advanced Features

- Making rollover buttons
  - Inserting Multimedia &Flash
  - Including JavaScript and Spry
  - Using Forms
  - Assets and Favorites
  - Dividing pages into frames

- 14) Posting & Updating

- Built in FTP
  - Put files
  - Save and test
  - Need to maintain and update
  - Adobe Contribute



## 15) Testing & Feedback

- Different browsers and systems
- The mobile net
- Get user feedback

## Independent Web Site Project

Here's a project to try out your newly developed Web site building skills. Follow these steps:

- 1) Write down a goal for your Web site. It can be on any subject.
- 2) Determine the content and name for each page of your site.
- 3) Create a chart to diagram your site (a site map).
- 4) Create a folder for your site. You will copy and save all files for your site in this folder.
- 5) Create a folder for your images and media files inside your site's folder.
- 6) Create or find any graphics and most of the text you will be using in the site.
- 7) Copy all graphics files to your site's folder. Write down any external links you want to include.
- 8) Open Dreamweaver and create each page.
- 9) Create a main menu page with an index of all the site's pages. Call the page index.html
- 10) Fill in the text for each page.
- 11) Format the text.
- 12) Format the background of the pages.
- 13) Add horizontal rules as needed.
- 14) Insert graphics onto the pages.
- 15) Add external web links, perhaps as a links page.
- 16) Create tables, if desired.
- 17) Create internal links between pages. A user should be able to get to any page easily.
- 18) Create anchors on any long scrolling pages.
- 19) Add HTML, if needed or desired.
- 20) View and test your site in a browser. Test and fix all links.
- 21) Upload your site to a server, if possible.

## Contact Info:

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Visions' booth

