

# Award Winning Digital Photography and Video Projects

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## Presentation Outline:

- Formats
- Where to find projects – contests
- 6 subject areas
- Software for producing projects
- Management
- Tips for Success

## Formats:

- Still photos – JPG, PowerPoint
- Flash animations – SWF
- Single-frame animations
- Stills and videos brought together as video
- Videos – MOV, AVI, WMP, MP4
- Share movies – tape, CD, DVD, online.

## Sources of Projects:

- Various organizations and university contests...
- International Student Media Festival
- Film Festivals – youth awards
- Manufacturers' contests- Sony, Apple, Adobe
- Discovery Educator Network
- Apple Student Gallery/ Learning Interchange
- Adobe Digital Kids Club
- Google Videos, YouTube

## State and National Contests

- The Director in the Classroom

## Cross Curriculum Projects

- Final paper, research Paper, presentations
- Portraits of Our School
- Digital portfolios
- "All About Me"
- Cultural understanding

Caesar Salad – cultural understanding

## The Arts/ Technology/ Careers

- Going On Assignment
- Digital Ethics
- Make a Commercial
- Public service announcements

Rule of Thirst – make a commercial  
Escondido – P.S.A.

## Language Arts/ Foreign Language

- Photo Sequences or "Every Picture Tells a Story"
- Story Starters
- Digital Storytelling
- Personal Expression
- Book Reports Come to Life
- "Phoetry"
- Bilingual Photo Dictionary

Don't Laugh at Me – digital storytelling

## Science

- Weather images
- Environmental issues

- Extreme close ups
- Time-lapse photography
- Single frame animations
- Flash animations
- 360° panoramas and spin objects

### **Secret Life of Things**

#### **Planets**

#### **Spin object**

### **Social Studies**

- Field trip documentary
- Past, present, future of community
- Family history photo essay
- Virtual Postcards
- Time Passages

### **McAuliffe**

### **Math Projects**

- Shapes and patterns
- Human Bar Chart, process video
- Visual counting
- Fraction Photos

### **Other Curriculum Areas**

- Rules and procedures
- Health and issues
- Illustrating emotions
- Digital scavenger hunt

### **For Life**

### **Teacher Tools**

- Visual seating chart & ID cards
- Enhancing field trips with cameras
- Class orientation and rules
- Classes videocast
- Share teacher experiences

### **Carpe Diem**

### **Software for producing projects**

- iMovie
- Photoshop Elements
- iPhoto
- Premiere Elements
- PhotoStory
- Picasa

### **Working with Digital media Files**

- File formats- MOV, AVI, MPV4, WMV
- DVD's, HD-DVD

### **Classroom & Project Management Tips**

- Keep videos under 3 minutes
- Encourage using a tripod
- Minimize printing
- Share & distribute projects
- Submitting to contests
- Explain confidentiality & appropriateness
- Check permission to shoot pictures
- Copyright and copying
- Assessing media projects

### **Judging/Grading Rubrics**

### **Camera management tips:**

### **Your input**

- Favorite projects.
- Sources of projects/ contests.
- What works/doesn't
- Comments & questions

**For handouts, book sales, workshops and presentations contact:**

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